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AUGUST 19-21 | SAN JOSE

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## Agenda At-a-Glance

Thursday, August 21

Full Schedule	Tue, Aug 19	Wed, Aug 20	▶ Thu, Aug 21
<b>Thursday, 8/21/2014</b>			
<b>Conference Sessions 08:30 AM - 09:15 AM</b>			
<b>Title</b>	<b>Speakers</b>	<b>Audience</b>	<b>Track</b>
 <b>Semantics: The Third "V" in Big Data, and the Schema for Schema-less Databases</b>	Dave McComb, <i>Semantic Arts Inc.</i>	Business/Strategic	Enterprise NoSQL Shared Session - NoSQL Now and SemTechBiz
 <b>In-Memory Architectures for Current Workloads and the Future of Processing</b>	William McKnight, <i>McKnight Consulting Group</i>	Business/Strategic	Enterprise NoSQL Industry Trends
 <b>Panel: The Readiness of Enterprise Data for the Cloud</b>	Dan McCreary, <i>Kelly-McCreary &amp; Associates</i> Barry Morris, <i>NuoDB</i> Jnan R. Dash, <i>MongoDB</i> Robert Greene, <i>Oracle</i>	Technical - Intermediate	Cloud Computing Enterprise NoSQL
 <b>NoSQL Analytics: JSON Data Analysis and Acceleration in MongoDB World</b>	Keshav Murthy, <i>MapR</i>	Technical - Intermediate	NoSQL Scale and Performance
 <b>Taming the NoSQL Elephants: New Insights into Benchmarking</b>	Vijay S Agneeswaran, <i>Impetus</i>	Technical - Introductory	NoSQL Scale and Performance
<b>NoSQL Products and Services 09:30 AM - 10:00 AM</b>			
<b>Title</b>	<b>Speakers</b>	<b>Audience</b>	<b>Track</b>
 <b>Flexible, Scalable, Secure NoSQL: Sqrrl Enterprise</b>	Ely Kahn, <i>Sqrrl</i>	Product/Service Offering	Enterprise NoSQL
 <b>NOSQL &amp; Big Data, The No "BS" Edition</b>	Skyla Loomis, <i>Cloudant, an IBM Company</i>	Technical - Introductory	Data/Database as a Service (DaaS)
 <b>Avoiding a Data Swamp: Practical Data Lake Strategies</b>	Sean Martin, <i>Cambridge Semantics</i>	Technical - Introductory	Big Data
 <b>Data Integration and Advanced Analytics for NoSQL Databases: Blend, Enrich and Analyze Disparate Data in a Single View</b>	Bo Borland, <i>Pentaho</i>	Technical - Intermediate	Enterprise NoSQL NoSQL Scale and Performance Real-time
<b>Coffee Break 10:00 AM - 10:30 AM</b>			
<b>Exhibits Open 10:00 AM - 03:00 PM</b>			
<b>Conference Sessions 10:30 AM - 11:00 AM</b>			
<b>Title</b>	<b>Speakers</b>	<b>Audience</b>	<b>Track</b>
 <b>Customer Experience with RDF Triple Stores; Oracle Spatial and Graph, Oracle NoSQL, Franz Allegrograph and Anzo Cambridge</b>	Marc Lieber, <i>Trivadis AG</i>	Technical - Intermediate	Shared Session - NoSQL Now and SemTechBiz
 <b>NoSQL Immediate Data Consistency: Why and When is This Important?</b>	Randal L. Hoff, <i>FairCom Corporation</i>	Technical - Introductory	NoSQL Architecture and Design
 <b>Complex Analytics with NoSQL Data Store in Real Time [Emphasizing Nested Queries, Projection]</b>	Nati Shalom, <i>GigaSpaces</i>	Technical - Intermediate	Enterprise NoSQL
 <b>Network Insight: Using Data Visualization to Solve Real-world Problems</b>	Corey L Lanum, <i>Cambridge Intelligence</i>	Technical - Intermediate	Graphs
<b>Conference Sessions 11:15 AM - 11:45 AM</b>			
<b>Title</b>	<b>Speakers</b>	<b>Audience</b>	<b>Track</b>
 <b>Case Study: Leveraging SQL Infrastructure for NoSQL Implementation</b>	Mark McAlpin, <i>Xbox Live</i>	Case Study	Cloud Computing Enterprise NoSQL
 <b>Cognitive Computing with Associative Memories: Reasoning by Similarity</b>	Paul Hofmann, <i>Saffron Technology</i>	Technical - Introductory	Graphs Shared Session - NoSQL Now and SemTechBiz
 <b>Too Many Databases, Not Enough Data</b>	Matt Heitzenroder, <i>Orchestrate</i>	Business/Strategic	Data/Database as a Service (DaaS)
 <b>Building Secure Applications Using HBase / Accumulo</b>	Sujee Maniyam, <i>Elephant Scale</i>	Technical - Intermediate	Enterprise NoSQL
 <b>Cassandra Rapid Prototyping with Achilles</b>	Duy Hai DOAN, <i>ARCHINNOV INFO Ltd</i>	Technical - Intermediate	NoSQL Development
 <b>No One Size Fits All - The NoSQL vs. SQL Debate</b>	Ryan Betts, <i>VoltDB</i>	Business/Strategic	Big Data
<b>Keynote Presentation 12:00 PM - 12:30 PM</b>			
<b>Title</b>	<b>Speakers</b>	<b>Audience</b>	<b>Track</b>
 <b>2014: The Year of Enterprise Scale NoSQL</b>	Bob Wiederhold, <i>Couchbase</i>	Business/Strategic	Enterprise NoSQL
<b>Keynote Presentation 12:30 PM - 01:00 PM</b>			
<b>Title</b>	<b>Speakers</b>	<b>Audience</b>	<b>Track</b>
 <b>Big Data Comes in Small Packages: How the Internet of Things Will Change Big Data's Future</b>	Daniel B Austin, <i>GRIN Technologies, Inc.</i>	Technical - Intermediate	Big Data
<b>Lunch Break - Attendees on their own 01:00 PM - 02:00 PM</b>			

**Conference Sessions** 02:00 PM - 02:45 PM

Title	Speakers	Audience	Track
 <b>Panel: Evaluating Your Graph Database Options</b>	William McKnight, <i>McKnight Consulting Group</i> Bryan Thompson, <i>SYSTAP, LLC</i> Emil Eifrem, <i>Neo Technology</i> Michael H Grove, <i>Clark &amp; Parsia, LLC</i>	Technical - Introductory	Graphs
 <b>Filling the Big Data / Fast Data Gap</b>	Shane K Johnson, <i>Couchbase</i>	Technical - Intermediate	Big Data
 <b>Big Data Modeling</b>	Marc C. Hadfield, <i>Vital AI</i>	Technical - Intermediate	Big Data Shared Session - NoSQL Now and SemTechBiz
 <b>Event-Driven Big Data - Leveraging Big Data In-Motion</b>	John Hebler, <i>Lockheed Martin</i>	Technical - Intermediate	Business Intelligence and Analytics
 <b>Solving The NoSQL Data Dilemma</b>	William Wilson, <i>FoundationDB</i>	Technical - Intermediate	Enterprise NoSQL

**Coffee Break** 02:45 PM - 03:00 PM**Conference Sessions** 03:00 PM - 03:45 PM

Title	Speakers	Audience	Track
 <b>Avoiding Deadlocks: Lessons Learned with Zephyr Health Using Neo4j and MongoDB</b>	Mahesh Chaudhari, <i>Zephyr Health Inc</i>	Case Study	Graphs
 <b>Key Things You Need to Know About RDF (and Why They are Important)</b>	David Booth, <i>Hawaii Resource Group</i>	Technical - Introductory	Graphs Shared Session - NoSQL Now and SemTechBiz Standards
 <b>Power Your Mobile Apps with NoSQL + Azure Mobile Services</b>	David Makogon, <i>Microsoft</i>	Technical - Intermediate	Cloud Computing
 <b>Fast Paths to NoSQL Database as a Service</b>	Christopher Biow, <i>MongoDB</i>	Technical - Intermediate	Data/Database as a Service (DaaS)

**Closing Panel** 04:00 PM - 05:00 PM

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