

Analytics and Big Data Summit



The Analytics and Big Data Summit will be co-located with the SNIA Annual Members' Symposium on Wednesday, January 21, 2015 in San Jose, CA.

Summit Overview

Produced by the SNIA's Analytics and Big Data Committee, the Analytics and Big Data Summit will offer insights into this fast growing market segment. Led by SNIA's Analytics and Big Data Committee, the agenda for this event is being specifically designed to provide IT professionals with responsibility for information management and storage with valuable advice and implementable, ROI-focused solutions.

There are a many events dedicated to "big data," but at our Summit, attendees will gain knowledge from IT professionals, hear presentations from and talk to technology vendors, users and consultants about "best practices" on how to get started with as well as how to leverage analytics and big data applications and systems.

About SNIA's Analytics and Big Data Committee

The SNIA Analytics and Big Data Committee is dedicated to fostering the growth and success of the market for what is generally referred to as Analytics and Big Data, and more generally, the use of data storage resources and services by analytics and big data

applications and toolsets. If your company is a SNIA member, there is no fee to join and participate. For more information go to <http://www.snia.org/forums/abdc>

Registration

On-line registration for the Analytics and Big Data Summit (ABDS) is now closed. Please register onsite for this event.

Sponsorship Info

For information on sponsoring the Analytics and Big Data Summit, view the [Sponsorship Brochure](#).

2015 Analytics and Big Data Summit (ABDS) Agenda

Note: Agenda speaker assignments and session times are subject to change.

Wednesday, January 21, 2015	
7:45 - 8:30	Continental Breakfast and Networking
8:30 - 8:45	Welcome and Introduction David Dale, Chairman, SNIA Gilda Foss, Chair, SNIA Analytics and Big Data Committee
8:45 - 9:25	Trends and Developments in Big Data Addison Snell, Chief Executive Officer, Intersect360 Research
9:25 - 9:30	Symposium attendees leave for sessions
9:30 - 10:15	Turning Data into Capital with Hadoop Brian Marshall, VP Corporate Development, Hortonworks
10:15 - 10:30	Break
10:30 - 11:15	Adding Omics Data to Electronic Health Record, a Paradigm Shift in Big Data Modeling, Analytics and Storage Management for Healthcare and Life Sciences Organizations Ali Eghlima, Director of Bioinformatic, Expert BioSystems
11:15 - 12:00	Protecting Data in the "Big Data" World Thomas Rivera, Sr. Technical Associate, Hitachi Data Systems, SNIA Board of Directors
12:00 - 1:00	

	Lunch and Networking
1:00 - 1:45	Spark — Fast and Easy Processing of Big Data Sujee Maniyam, Big Data Consultant / Trainer, ElephantScale
1:45 - 2:30	Successfully Deploying an Alternative Storage Architecture for Hadoop and Analytics in Enterprises Iyer Venkatesan, Solutions Manager, NetApp Gus Horn, Systems Engineer, NetApp
2:30 - 2:45	Break
2:45 - 3:30	Strategies and New Technology for Long Term Preservation of Big Data Sam Fineberg, Distinguished Technologist, HP
3:30 - 4:15	Reforming EU Data Protection Eric Hibbard, CTO Security & Privacy Hitachi Data Systems; SNIA Security TWG Chair
4:15 - 4:30	Summit Closing Comments Gilda Foss, Chair, SNIA Analytics and Big Data Committee

Summit Sponsor

